



- TV programme magazine for less demanding reader
- programme of the most favourite TV stations
- information about TV news, facts about TV stars and legends

**TARGET GROUP:** everybody in the age group 35 - 59  
**PERIODICAL:** weekly  
**ON SALE:** Thursday  
**NUMBER OF PAGES:** 40 full coloured  
**EDITION:** up-to-date figures will be supplied by advertising department, audited by ABC SR  
**PRICE PER COPY:** 0,60 €



## MEDIA GROUP

ADDRESS OF THE ADVERTISING DEPARTMENT:  
 Einsteinova 23  
 851 01 Bratislava

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**WE THINK  
 POPULAR.**



## MAGAZINE SCHEDULE FOR TELE MAGAZÍN PRE ŽENY 2017

No	Year	Materials	On Sale	No	Year	Materials	On Sale
1	2017	23. 12. 2016	5. 1. 2017	27	2017	22. 6. 2017	6. 7. 2017
2	2017	30. 12. 2016	12. 1. 2017	28	2017	29. 6. 2017	13. 7. 2017
3	2017	5. 1. 2017	19. 1. 2017	29	2017	6. 7. 2017	20. 7. 2017
4	2017	12. 1. 2017	26. 1. 2017	30	2017	13. 7. 2017	27. 7. 2017
5	2017	19. 1. 2017	2. 2. 2017	31	2017	20. 7. 2017	3. 8. 2017
6	2017	26. 1. 2017	9. 2. 2017	32	2017	27. 7. 2017	10. 8. 2017
7	2017	2. 2. 2017	16. 2. 2017	33	2017	3. 8. 2017	17. 8. 2017
8	2017	9. 2. 2017	23. 2. 2017	34	2017	10. 8. 2017	24. 8. 2017
9	2017	16. 2. 2017	2. 3. 2017	35	2017	17. 8. 2017	30. 8. 2017
10	2017	23. 2. 2017	9. 3. 2017	36	2017	24. 8. 2017	7. 9. 2017
11	2017	2. 3. 2017	16. 3. 2017	37	2017	31. 8. 2017	13. 9. 2017
12	2017	9. 3. 2017	23. 3. 2017	38	2017	7. 9. 2017	21. 9. 2017
13	2017	16. 3. 2017	30. 3. 2017	39	2017	14. 9. 2017	28. 9. 2017
14	2017	23. 3. 2017	6. 4. 2017	40	2017	21. 9. 2017	5. 10. 2017
15	2017	30. 3. 2017	12. 4. 2017	41	2017	28. 9. 2017	12. 10. 2017
16	2017	6. 4. 2017	20. 4. 2017	42	2017	5. 10. 2017	19. 10. 2017
17	2017	13. 4. 2017	27. 4. 2017	43	2017	12. 10. 2017	26. 10. 2017
18	2017	20. 4. 2017	4. 5. 2017	44	2017	19. 10. 2017	2. 11. 2017
19	2017	27. 4. 2017	11. 5. 2017	45	2017	26. 10. 2017	9. 11. 2017
20	2017	4. 5. 2017	18. 5. 2017	46	2017	2. 11. 2017	15. 11. 2017
21	2017	11. 5. 2017	25. 5. 2017	47	2017	9. 11. 2017	23. 11. 2017
22	2017	18. 5. 2017	1. 6. 2017	48	2017	16. 11. 2017	30. 11. 2017
23	2017	25. 5. 2017	8. 6. 2017	49	2017	23. 11. 2017	7. 12. 2017
24	2017	1. 6. 2017	15. 6. 2017	50/51	2017	30. 11. 2017	14. 12. 2017
25	2017	8. 6. 2017	22. 6. 2017	52	2017	7. 12. 2017	28. 12. 2017
26	2017	15. 6. 2017	29. 6. 2017				

## ADVERTISEMENT FORMATS

Format	Compozition make-up format		Bleed ad format**		Price in Euro
	Width	Height	Width	Height	
Page 4 of cover	193	203	216	225	€ 2 800
Page 3 of cover	193	203	216	225	€ 2 250
Page 2 of cover	193	203	216	225	€ 2 500
1/1 4c inside	193	203	216	225	€ 2 000
1/2 4c					
Portrait format	93	203	108	225	€ 1 000
1/3 4c					
Portrait format	60	203	75	225	€ 700
1/4 4c					
Portrait format	44	203	59	225	€ 500
1/8 4c					
Portrait format	44	100			€ 300

Price of advertisements is exclusive of VAT and is valid for standard formats  
Nonstandart formats can be published only after the consultation with  
the publisher and individual prices are valid for them.

All dimensions are in mm.

15% charge for specific placement.

\*has to be prearranged with editor

\*\*for bleed formats add 5mm

Distance of the text from trimming is 4mm

Overcasting, insertion, gluing 0,055 euro per 1 pc

Overcasting, insertion, gluing plus foil 0,083 euro per 1 pc

### TECHNICAL DATA:

Number of pages: 40 (full colour)

Type of print: offset

Paper: 51g SCA

Binding: V1

Page size before trimming: 226 x 235

Page size after trimming: 216 x 225

Mirror page size: 193 x 203

### ADVERTISEMENT MATERIALS:

cover + inside pages on CD

pre Mac, Acrobat 5.0

PDF format, version 1.4-1.5 via postscript -

Distiller resolution 300 dpi, CMYK colours  
and digital proof