



3 magazines in one

- transparent TV programme for 14 days
- the only magazine with the complete programme of Slovak radio
- TV tips for the best films, series, documents
- tips for an interesting programmes on the radio
- free time reading, interviews with celebrities, travelogue, games, humour

TARGET GROUP: age group 25 - 59
PERIODICAL: biweekly
ON SALE: Tuesday
NUMBER OF PAGES: minimum 56
EDITION: up-to-date figures will be supplied by advertising department
PRICE PER COPY: 0,60 €



MEDIA GROUP

ADRESS OF THE ADVERTISING DEPARTMENT:
 Einsteinova 23
 851 01 Bratislava

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WE THINK POPULAR.



MAGAZINE SCHEDULE FOR TELE PLUS 2017

No	Year	Materials	On Sale
1	2017	30. 12. 2016	10. 1. 2017
2	2017	10. 1. 2017	24. 1. 2017
3	2017	24. 1. 2017	7. 2. 2017
4	2017	7. 2. 2017	21. 2. 2017
5	2017	21. 2. 2017	7. 3. 2017
6	2017	7. 3. 2017	21. 3. 2017
7	2017	21. 3. 2017	4. 4. 2017
8	2017	4. 4. 2017	18. 4. 2017
9	2017	18. 4. 2017	2. 5. 2017
10	2017	2. 5. 2017	16. 5. 2017
11	2017	16. 5. 2017	30. 5. 2017
12	2017	30. 5. 2017	13. 6. 2017
13	2017	13. 6. 2017	27. 6. 2017
14	2017	27. 6. 2017	11. 7. 2017
15	2017	11. 7. 2017	25. 7. 2017
16	2017	25. 7. 2017	8. 8. 2017
17	2017	8. 8. 2017	22. 8. 2017
18	2017	22. 8. 2017	5. 9. 2017
19	2017	5. 9. 2017	19. 9. 2017
20	2017	19. 9. 2017	3. 10. 2017
21	2017	3. 10. 2017	17. 10. 2017
22	2017	17. 10. 2017	31. 10. 2017
23	2017	31. 10. 2017	14. 11. 2017
24	2017	14. 11. 2017	28. 11. 2017
25	2017	28. 11. 2017	12. 12. 2017
26	2017	12. 12. 2017	22. 12. 2017

ADVERTISEMENT FORMATS

Format	Compozition make-up format		Price in Euro
	Width	Height	
Page 4 of cover	210	283	€ 1 600
1/1 4c inside	210	283	€ 1 300
1/2 4c			
Landscape format	210	138	€ 700
Portrait format	100	283	€ 700
1/3 4c			
Landscape format	210	91	€ 500
Portrait format	64	283	€ 500
1/4 4c			
Landscape format	210	67	€ 400
Portrait format	46	283	€ 400
Klasická 1/4*	100	138	€ 400
1/8 4c			
Landscape format	100	67	€ 250
Portrait format	46	138	€ 250

Price of advertisements is exclusive of VAT and is valid for standard formats
Nonstandart formats can be published only after the consultation with the
publisher and individual prices are valid for them.

All dimensions are in mm.

15% charge for specific placement.

*has to be prearranged with editor
insertion 0,055 euro per 1 pc

TECHNICAL DATA:

Number of pages: 56 and more

Type of print: offset newspaper print

Binding: V1

page size including irrepressible edge:

235 x 308 mm

tariff figure :

210 x 283 mm

ADVERTISEMENT MATERIALS:

cover + inside pages on CD

pre Mac, Acrobat 5.0

PDF format , version 1.4-1.5 via postscript -

Distiller resolution 300 dpi, bitmaps files

800 dpi, CMYK,

Grayscale colours

maximum register: 240%

maximum register of graphic figures: 270%